

**J.J. College of Arts and Science (Autonomous)**  
**J.J. Nagar, Sivapuram Post, Pudukkottai**

**Department of Visual Communication**

**1.1.3 Courses offered on Employability/ Entrepreneurship/ Skill Development during the year (2022-2023)**

Sl. No.	Name of the Course	Course Code	Employability	Entrepreneurship	Skill Development
1	Introduction to Visual Communication	U1R3VCCC1			√
2	Drawing and Painting (Practical)	U1R3VCCC2P	√		
3	Art Appreciation	U1R3VCDSE1:1			√
4	Creative Advertising	U1R3VCDSE1:2		√	
5	Communication and Media	U1R3VCDSE1:3			√
6	Mobile Photography	U1R3VCSEC1	√		
7	Media Literacy	U1R3VCFC			√
8	Contemporary Media Scenario	U2R3VCCC3			√
9	Digital Art and Painting	U2R3VCCC4P	√		
10	Printing and Publishing	U2R3VCDSE2:1			√
11	Media Management	U2R3VCDSE2:2			√
12	Film Appreciation	U2R3VCDSE2:3			√
13	Elements of Film	U2R3VCSEC2			√
14	Photo Journalism	U2R3VCSEC3	√		

  
**Head of the Department**

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**Principal**

**Dr. J. PARASURAMAN**, M.A., M.B.A., M.C.A.,  
M.Phil., B.Ed., Ph.D.

**PRINCIPAL**  
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